# **1 - CULTURAL THINKING**

Cultural thinking involves recognizing and understanding the cultural context in which a business operates.

50° PANOPTIC OF BUSINESS

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## **11 - STRATEGIC THINKING**

By applying strategic thinking, businesses can develop effective strategies, make informed decisions, and allocate resources wisely to achieve their objectives and gain a competitive advantage.

**12 - SYSTEMS THINKING** 

elements within a system.

This perspective encourages executives

to understand the interconnectedness

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and interdependencies of various

## **10 - STAKEHOLDER THINKING**

This viewpoint focuses on identifying and understanding the various stakeholders involved in the business, including employees, customers, suppliers, shareholders, and the local community.

### 9 - POSITIVE THINKING

This approach focuses on identifying and leveraging strengths, assets, and possibilities rather than dwelling on limitations or challenges.

## 8 - MANAGEMENT THINKING

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Management thinking focuses on the processes and practices that facilitate the efficient and effective operation of the business.

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# 7 - LEADERSHIP THINKING

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Assessing leadership thinking involves examining vision, strategic decision-making, communication, team-building, and the ability to inspire and motivate others.

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## **2 - CYCLICAL THINKING**

Taking a lifecycle perspective involves recognizing that everything goes through birth, growth, decline, and renewal stages. Executives can anticipate shifts by considering the cyclical nature of industries, markets, and technologies.

## **3 - DIGITAL THINKING**

This viewpoint involves leveraging digital tools. platforms, and processes to drive innovation, enhance customer experiences, and achieve business objectives.

# **4 - ENVIRONMENTAL THINKING**

This viewpoint involves assessing the business's ecological footprint, adopting sustainable practices, minimizing waste and pollution, and incorporating environmental considerations into decision-making processes.

## **5 - ETHICAL THINKING**

Ethical thinking involves ethically evaluating the business entity's actions and decisions. It aims to ensure that the business operates ethically and responsibly internally and externally.

## **6 - INNOVATIVE THINKING**

This viewpoint focuses on fostering a culture of innovation within the business. It involves exploring new ideas, technologies, and approaches to improve products, processes, and services.

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