POSITIVE CHANGE



VS. ROUNDMAPTM

BUSINESS PLAN A

STRATECY A

STRATECY A

PRODUCT PLAN A

The potential of a diamond

MISSION A

PURPOSE A

MAP THE PRESENT STATE (A)

CUSTOMER PLAN A

Map your current operation, including your vision, strategy, front- and backstage competitive advantages, mission, core values, management system, unique selling points, development plans, etc.

2



Lifecycle of Positive Change™

IMAGINE A HEALTIER FUTURE

Organize a whole system discovery of strengths to build the positive core from which to expand the realm of possibilities to imagine and co-create a healthier and more prosperous future.

3



Organizational, Cultural, and Behavioral Change Map

TRANSITIONING

Make a detailed description of what needs to be preserved and what needs to change, to turn challenges into seizable opportunities by aligning and leveraging strengths.

4



MATERIALIZE THE NEW STATE (B)

Embed the newly aligned, highly engaged, committed, accountable, generative, emotionally intelligent, and result-driven organization that has obtained the agility and resilience to continue to create and seize new growth opportunities.



