

High Stakeholder Engagement and Inclusion

Strategic Inclusion (Top-Left): These organizations engage stakeholders extensively but concentrate profits among a select group. While they emphasize strategic partnerships and participatory governance, their profit-sharing practices remain exclusive, reflecting a more strategic and influential personality.



Collaborative Prosperity (Top-Right): Also known as Shared Value, organizations in this quadrant excel in both stakeholder engagement and profit distribution. They prioritize inclusive decision-making and equitable sharing of benefits, fostering a transparent and supportive environment.

Low Profit Distribution

High Profit Distribution

Selective Benefit (Bottom-Left): Organizations in this quadrant have low stakeholder engagement and concentrated profit distribution. They follow a top-down decision-making approach, benefiting a limited group. Their methods are more authoritative and traditional, with minimal inclusion and broader stakeholder participation.

Fair Distribution (Bottom-Right): This quadrant features organizations that ensure broad profit distribution but involve stakeholders minimally in decision-making. They focus on equitable outcomes, maintaining a responsible and caring approach, though their engagement practices may be more traditional and limited.

Low Stakeholder Engagement and Inclusion

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