

The Productivity Paradox



- Passionate
- Utopia
- Visionary
- Whimsy
- Impractical Idealistic
- Self-Indulgent
- Niche
- Unfeasible

Imagination

- Conceptual
 - Experimental Bohemian Self-Exploration
 - Limitless Idealism

Pioneering

- Nonconform Artistic
- Unrealistic Idealization

Idealization

- Dreamer Self-Obsessed
- Unprofitable
- Inventive Product-Focused

Unconventional

- Undesirable

In this state, there is an equilibrium between creativity and productivity. The organization successfully harnesses innovative thinking while maintaining

efficient operational processes. Creativity is effectively channeled into productive

ideas while ensuring consistent performance and delivery.

outcomes, and structures are flexible enough to accommodate new

Narrowing

 Fragmentation Micromanagement

 Over-specialization Isolation

Dehumanization

 Alienation Bottlenecks Redundancy

 Homogeneity Disconnected Interdependence

 Loss of Creativity Deskilling

 Bureaucracy Task-Centric

 Short-Term Focus Inflexibility

 Tunnel Vision Lack of Innovation Output Streamlined

 Repetition Rigidity Deadlines

 Outsourcing Offshoring

 Talent Drain Restructuring

Passivity

HYPER-PRODUCTIVE

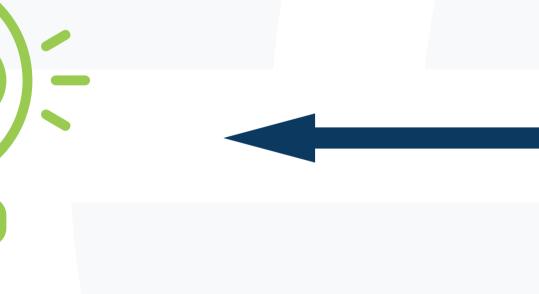


THIS IS COUNTER-CREATIVE

This state is characterized by high levels of productivity and efficiency, with a strong focus on output, deadlines, and streamlined processes. However, this emphasis on productivity often restricts creative thinking and innovation. The rigid structures and focus on short-term goals can stifle the generation of new ideas and impede the organization's ability to adapt to changing environments or explore novel approaches.

HYPER-CREATIVE









THIS IS COUNTER-PRODUCTIVE

This state is marked by a high degree of creativity and innovation, with an environment that fosters original thinking and novel ideas. However, the focus on creativity can sometimes come at the expense of efficiency and practical productivity. The organization may struggle with implementing ideas in a structured, timely manner, leading to inefficiencies or delays in delivering tangible results.