

ROUNDMAP™

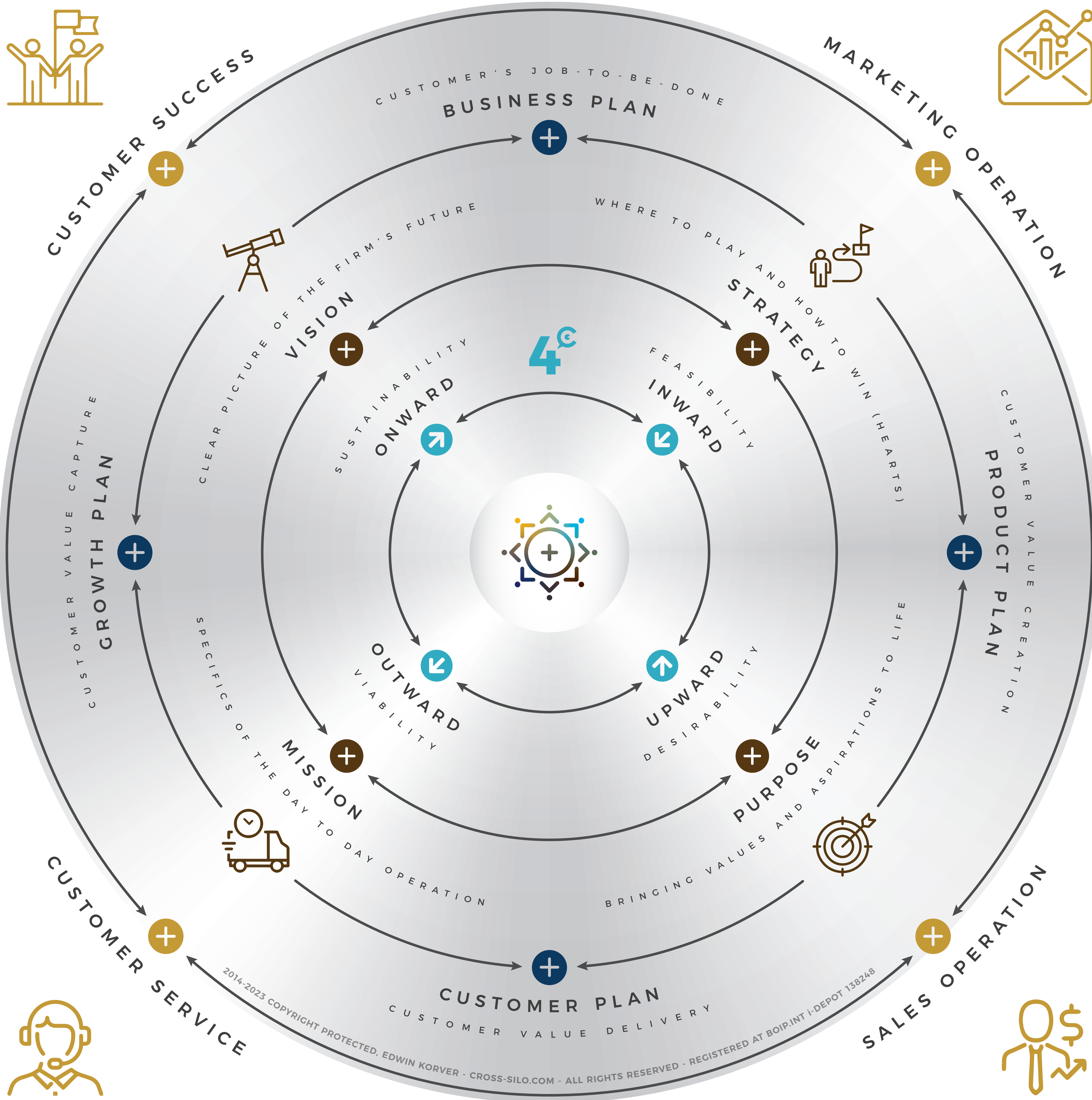
A WHOLE SYSTEM ORGANIZATIONAL CHANGE AND DEVELOPMENT (OCD) FRAMEWORK TO MAINTAIN A POSITIVE, RESILIENT, AND CUSTOMER-FOCUSED VALUE-CREATION POWERHOUSE.
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E

ELEVATION

P

POSITIONING

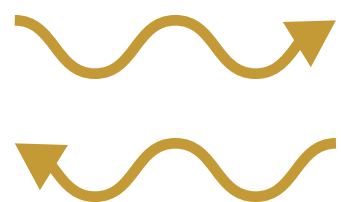


VALUE CAPTURE



VALUE DELIVERY

SUPPLY SIGNALING



DEMAND SIGNALING

CARRY THROUGH

C

ACTIVATION

A

CROSS-SILO+

- POSITIVE CHANGE (CALMNESS & CLARITY)
- LEADERSHIP ROLES (STABILITY & RELIABILITY)
- MANAGEMENT FUNCTIONS (TRUST & LOYALTY)
- FRONTLINE ACTIVITIES (HAPPINESS & OPTIMISM)

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